Ximeng Huang

UX / Product Designer based in Seattle

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WORK EXPERIENCE

Growthday — *UX designer*

Jun 2021 - Nov 2025 | Full time | 4.5 years

- Led onboarding redesign grounded in rapid prototype and A/B testing, introducing personalization and value-aligned messaging. Resulted in growth across key funnel metrics, including account creation and trial-start rate.

- Led end-to-end design of Growth Group. A video chat experience aimed at fostering community interaction among Growthday members. The feature became the second shared item and acquired 17% of total new users.

- Conduct user research and delivered multiple iterations to increase engagement and retention for Growth Group by improving the discoverability, call experience, and community connection. Result in increasing monthly group creation by 78%

- Led design vision for 1:1 coaching, merging CHPC's coaching program with the GrowthDay platform, and aligning visions across multiple stakeholder teams.

VoiS — *UX designer*

Apr 2022 - May 2023 | Contractor | 1 year

- Designed a healthcare app monitoring vitals for diabetes and hypertension patients, ensuring seamless usability across mobile and desktop platforms.

- Created interactions to display trends in blood glucose, blood pressure, daily health tracking and episodic notes, enhancing patient self-management and communication with health providers.

COViD-TASER — *UX designer*

Mar 2021 - Jun 2021 | Contractor | 4 months

- Created an interactive platform visualizing COVID-19's impact on life expectancy, utilizing data visualization to heighten public awareness and engagement

Bresslergroup — *Industrial designer*

Mar 2021 - Jun 2021 | Contractor | 4 months

- Built VR scenes for product display and created interactive VR simulations for user testing and as part of the pitch for the client.

- Worked closely with IxD team on health care and IoT products. Participated in analysing task flow, generated concepts with sketches & mockups, created low to high-fidelity prototypes for user testing, and created final product visualizations.

EDUCATION

Master's in Interaction Design

California College of the Arts

San Francisco, CA | Dec 2020

BS in Industrial Design

The Ohio State University

Columbus, OH | May 2018

SKILLS

Design Thinking

Design Research

Storyboarding

Wireframing

Information Architecture

Project Management

User Testing

Design Tools

Figma

Adobe Creative Cloud

Protopie

Canva

AI Tools

Figma Make

Bolt.io

ChatGPT

Midjourney

Adobe Firefly

Luma Dream Machine